

gorenje

IQook

THE ULTIMATE
STEAMING
TECHNOLOGY



IFA 2012

Hall 1.1, Stand 201



About Gorenje

Effectively combining smart technology, excellent design, care for the environment and great value for over 60 years, Gorenje is constantly raising the bar of quality standards and consumer expectations for Europe's leading domestic appliance manufacturers. Gorenje's quality and reputation are witnessed by numerous prestigious international awards including the Red Dot Design Award, Plus X Award™, Product Innovation Award, Trusted Brand, Superbrands, Icograda Excellence Design Award, ICSID Excellence Design Award, to name but a few.

Innovation for Healthy Living



Honouring the motto "Innovation for Healthy Living", the majority of new home appliances from Gorenje, presented at the IFA 2012, emphasize the trend towards a better and healthier lifestyle. Simplified, ergonomic control achieved through the use of intelligent electronic controls and sensors not only allows today's home appliances to make life in the home easier and better, they also reflect the lifestyle trends such as healthy cooking, wellness, efficient use of energy, and conservation of natural resources.

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IQcook induction hob

THE ULTIMATE STEAMING
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reddot design award
winner 2012

The Gorenje IQcook is the first induction hob in the world that enables steam cooking. It is the only induction hob that you can truly trust to perceive all changes in a timely manner and adjust the operation to avoid boiling over, burning, or overcooking. User-minded preset cooking modes IQsteam, IQboil, IQpro, IQfry and IQgrill will simplify the preparation of many dishes even further.

Gorenje Vita

Gorenje Vita is a family of sophisticated home appliances that stand out with state-of-the-art technology, features that promote your health, and user-friendly operation. They are uniquely designed to enhance your life, to bring vitality into every corner of your home and to contribute to better, healthier lifestyles for all.





New generation of Gorenje washing machines and dryers



reddot design award
winner 2012

The appliances boast the innovative sensor technology SensorIQ, developed internally by the experienced Gorenje team. Their features rank them among the most sophisticated and effective appliances on the market. One of the flagships of Gorenje's new generation of washing and drying appliances is the first IonTech dryer with the unique anti-allergic action and ultimate sense for laundry care.

Gorenje Retro Collection

Gorenje Retro fridge, popular for decades, is more than just a cooling appliance indispensable to any household; it has become a cult object of desire. It's not just a device that cools, but a product that is simply cool. Now the palette of the Gorenje Retro Collection is richer with three new attractive colours in chic style: energetic Fire Red, elegant Snow White and attractive Yellow.



Gorenje's unique HomeCHEF oven



reddot design award
honourable mention 2011



Gorenje top-class oven with the HomeCHEF control mode and exceptional efficiency brings the playful feel of consumer electronic devices into modern kitchens, making excellent cooking results as easy as pie. Colourful presentation including recipes, recommended cooking modes and extra functions allows simple settings simply by sliding your finger across the screen. Tablet computer, cookbook, and oven in a single appliance.





Gorenje XtremePower XpandZone induction hob

The new Gorenje XtremePower XpandZone and NoLimits induction hobs with power boost offer more space, easier handling of cookware, and improved control during the cooking process. Even when cooking on all zones simultaneously, your pots and pans will not be cramped on the cooktop owing to carefully planned layout of the cooking zone and larger hob surface.



Gorenje XtremePower NoLimits induction hob

Gorenje XtremePower induction hobs



SimpleOff for total control

The innovative SimpleOff function offers total control of the gas hob by using a program timer which allows setting the cooking time. When the set time expires, the gas burner will be automatically switched off.



Modern Gorenje dishwashers

Gorenje's latest dishwashers stand out with optimum use of water - no more than 8 litres per dishwashing cycle - and high energy efficiency of class A⁺⁺⁺, as well as numerous automatic dishwashing programs. Making these appliances even more effective are the SpaceDelux spacious stainless steel interior and three adjustable baskets that provide the perfect layout of the dishes. Patented TotalDry function, a remarkable novelty in the market, will make sure your dishes are completely dry and cooled down, ready to be stored into the cupboards.



New generation of intelligent fridge freezers Gorenje

Gorenje is presenting the new generation of fridge freezers featuring the AdaptCool - Adaptive Intelligent System which automatically adjusts the refrigerator operation in accordance with the detected user's lifestyle. Based on the anticipated use, the appliance maintains the optimum temperature level of the interior and consequently reduces power consumption to a minimum. And the new ventilation system featuring the innovative IonAir technology contributes considerably to quality storage of food in the long run. The new generation of Gorenje refrigerators rank in the top energy saving classes A++ and A+++.



Freestanding fridge freezers

The latest Gorenje freestanding fridge freezers of the A+++ energy class owe their efficiency to some remarkable technological improvements: improved insulation systems, innovative solutions in system components, and highly-efficient compressors combine to reduce power consumption to a minimum.





Built-in fridge freezers

Today's consumer living the fast life will also appreciate the simplicity of use and the functional design that provides high-quality food storage and saves some time. - Gorenje built-in fridge freezers with NoFrost DualAdvance - one of many superb features - prevent accumulation of frost and ice in the freezer, allowing for optimal use of space, and thus saving power.



Gorenje ONE

Gorenje ONE appliances may just be your perfect choice as their minimalistic appearance will allow them to blend in with any kitchen or other furniture; at the same time, they will meet all your needs for technologically advanced, convenient, and economical helpers for your household. Look no further, you have found “the one” for you: Gorenje ONE.



Gorenje Pininfarina Steel Collection

Gorenje Pininfarina Steel Collection is the ultimate combination of technological perfection and timeless elegance. Superior design alone is impressive; yet excellence of materials and technological innovation further elevate the elegance of this remarkable collection that will surely convince the fans of top-class design and genuine materials, whose lifestyles steer the trends as they only settle for the best for themselves and their homes.

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