



Anniversary Edition: Gorenje Simplicity Moonlight

IFA 2010

A VISION FOR THE FUTURE. EXPERIENCE FROM THE PAST. CREATIVE SOLUTIONS OF TODAY.

Dear Madam or Sir,

Inspired by **60 years** of creativity and development in innovation, design, ecology, and simplicity of use of household appliances, Gorenje is entering a new decade.

Late this summer, we will challenge the global streams of innovative designs at the **IFA fair in Berlin**. The history of the fair, attended by Gorenje for the third time this year, dates back to the early nineteen twenties when it featured luminaries and legends like Albert Einstein as keynote speakers. To this day, it has developed into a top international event for home appliance and consumer electronics industry.

At Gorenje, we are proud to be a part of this great story. Allow us to impress you with our novelties and achievements by visiting us from September **3rd to 8th 2010** between 10 AM and 6 PM at the **Home Appliances @IFA in Berlin, Hall 1.1.**, exhibition stand **201**.

The countdown to the 50th IFA fair has begun. See you in Berlin!

FRANJO BOBINAC
President and CEO

60
YEARS OF CREATIVITY

gorenje